



FIRST DRAFT NOT FOR RELEASE

**CAT GAMES TEAM UP WITH EUROSPOORT TO RELEASE
UNIQUE ONLINE MANAGEMENT GAME**

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Specialist online games developer CAT Games, has finalised an agreement with Eurosport to run their online football management game SundayLeague (www.seniorleaguehockey.com) on Eurosport.com.

SundayLeague.com is a the market-leading online football Management Game, with over 1.5 million, and 10,000 new managers joining every week.

SundayLeague will be running in seven language versions on the various country sites of Eurosport including, including versions in German (www.bunteliga.com), French (www.footdudimanche.com) and Italian (www.SerieZ.it).

Jeffrey Lee, Marketing Director of CAT Games says;

“As a young, innovative British company, it is a great privilege to partner with an organisation like Eurosport, the leading pan-European sports media groups. The game appeals to football-lovers in all languages, and the different versions of the game are localised by regional partners to make sure the humor and the jargon are as natural and colloquial as they can be. We anticipate a large and vibrant community of managers on Eurosport.’

Laurent Gayout of Eurosport adds;

“CAT Games have produced a fantastic game which is going down really well with football fans. We know that many fans are coming back day-after-day in order to keep their team at the top of their game, which should give us the added benefit of providing an even greater sense of community amongst our users.”

Since linking up with Cat Games products, off-season traffic on some sports sites has risen by up to 40%. SundayLeague is free to play, but upgrades and new players require use of game credits, thereby delivering increasing revenues to both partners

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For more information please contact Jeffrey Lee at Cat Games
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About CAT Games

Cat Games is a private limited company based in Tottenham.

As well as www.sundayleague.com, CAT Games produce the leading online ice hockey management game, www.seniorleaguehockey.com, premier online game of the National Hockey League and www.bushleaguebaseball.com in association with Major League Baseball.

SundayLeague also has online partnerships with a host of Top Football Clubs, including Manchester United, Arsenal, Liverpool, Roma, Chelsea, Aston Villa, Newcastle Utd and Spurs amongst others.

Sunday League has further online partnerships with Sky.com, ITV.com Premium TV, Sport4 fun, Talksport,

Sunday League is available in English, Spanish, German, Italian, French, Portuguese, Dutch and Korean.

About Eurosport

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