



## **MAJOR LEAGUE BASEBALL TEAMS UP WITH CAT GAMES TO RELEASE UNIQUE ONLINE SIMULATION GAME**

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Online games developer Cat Games and Major League Baseball Advanced Media have just teamed up to launch BushLeagueBaseball, a new online baseball management game on MLB.com.

BushLeagueBaseball (<http://bushleague.mlb.com>) is a funny, cartoon-style game in which a manager is assigned a team of no-hopers to manage in daily competition with thousands of other managers worldwide.

A manager can choose his lineup, including pitching rotation and relief, complete with knuckleballers and specialist closers. Some players are great sluggers while others are master-bunters. Some players are just hopeless...

Your team can be improved by training, by morale-boosting activities (every player has his own specific character and preferences) and by drafting new star players from the waiver market.

Tactics, playing styles and pitching aggression can all be selected. Choices may depend on your squad's abilities, opponents' choices, the ballpark (it might have a pond in left field) and the umpire – their strike zones and temper vary widely!

BushLeague is the latest new venture from MLB.com, the official site of Major League Baseball, which has achieved remarkable growth this year and established itself firmly as the cutting edge of website content and technology.

BushLeagueBaseball is based on the success of Cat Games' other market-leading games with over 1.6 million managers - [www.sundayleague.com](http://www.sundayleague.com) (soccer) and [www.seniorleaguehockey.com](http://www.seniorleaguehockey.com) (running on NHL.com)

Prizes are awarded for a variety of achievements, including winning division pennants, post-season championships and topping the manager rankings.

Jeffrey Lee, Marketing Director of CAT Games says;

“As a young, innovative British company, it is a great privilege to partner with an organisation like MLB, one of the major governing bodies in world sport. At the request of MLB, we tried to give the game some of the same humor and playability as our other online games, but tailored for the US Baseball market. It seems that with the number of managers increasing so rapidly, we have succeeded in doing that.”

Gregg Klayman of MLB.com adds;

“CAT Games have produced a fantastic game which is going down really well with MLB fans. We know that many, many fans are coming back day-after-day in order to keep their team at the top of their game, which has given us the added benefit of providing an even greater sense of community amongst our users.”

As a stand-alone simulation game, BushLeague works all year, and aims to build traffic and revenues on MLB.com even in the baseball off-season. BushLeague is free to play, but upgrades and new players require use of game credits, thereby delivering increasing revenues to both partners

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### **About CAT Games**

Cat Games is a private limited company based in London, England.

As well as <http://bushleague.mlb.com>, CAT Games produce the leading online ice hockey management game, [www.seniorleaguehockey.com](http://www.seniorleaguehockey.com), premier online game of the NHL and [www.sundayleague.com](http://www.sundayleague.com) the leading soccer management game.

SundayLeague has online partnerships with a host of top soccer clubs, including Manchester United, Arsenal, Roma, Chelsea and many more.

SundayLeague has further online partnerships with Major League Soccer, Sky.com, ITV.com Premium TV, Sport4 fun, Talksport

Sunday League is available in English, Spanish, German, Italian, French, Portuguese, Dutch and Korean.